

SPECIAL POINTS OF INTEREST:

- CTE Month
- Division Updates
- Conference Preview

CTE Month Proclamation

It's official- SDACTE President Bev Rieck and Sioux Falls CTE Academy Principal Jim Kayl pose with the proclamation from Governor Daugaard declaring February as CTE Month. The theme is Celebrate CTE Superheroes! In looking at the CTE data provided by the Division of Curriculum, Career and Technical Education, it supports the anecdotal stories that CTE graduates, through rigorous, relevant coursework, have a higher graduation rate than the overall state rate (97.25% to 82.68% in 2013).



INSIDE THIS ISSUE:

CTE Month	2
Division Updates	3,4
Legislative Update Region V	5
Conference Keynote	6
Conference Sneak Peak	7
CTSO's	8

Promote CTE

Have a short video clip and/or pictures that highlight your program? If so, please send them to SDACTE to be used in a promotional CTE video. Promotional video will be available this spring to any SDACTE member who wants to promote career and technical education.

We are looking for class projects, lab experiences, community service projects, basically anything that highlights your CTE program. Video should not exceed two minutes. Please don't worry about editing, we will do that for you. If you would like to interview students and ask them why CTE, please send that as well.

Please send pictures or video to

Annika.Russell@mitchelltech.edu or tracy.kern@k12.sd.us

Deadline for video/pictures will be March 1st .

The following website will aid you in creating a video.... <http://bit.ly/M3ygIQ>>

Thank you! Tracy and Annika

February is CTE Month

“Celebrate CTE Superheroes!” That is YOU! What have you done to do that? Have you publicized that in your school and community? What have you done to inform your administrators, counselors, or school board members about the importance our CTE programs? These are some questions for you to ponder as we celebrate CTE Month.

Maybe you have already done your individual part. If you are an advisor to a CTSO, I am sure you have done or are in the process of doing that. If you need some additional ideas or need something to get started, check out the national website, www.acteonline.org. Here is where you will find some helpful ideas that may work for you to use for the rest of the month of February. View the video clips or use the news release.

We are superheroes! We do educate students to be college and career ready and prepare them for high-wage and high-demand career fields. The CTE programs you teach are part of the solution to our economic and workforce problems. You are equipping students with skills to successfully enter the workforce. Keep doing what you are doing!

Your division presidents have sent out some information for you to share pictures or video clips that will be used in our state. Please do that so others may see the impact we have in your community, our state and our nation!

Your local CTE programs and CTSO's are so vitally important! My challenge to you is this.....do your part to celebrate YOU as a superhero in CTE!



**Beverly
Rieck**

**SDACTE
President
2013-2014**

BE A CTE SUPERHERO

ACTE members are more than just educators - thanks to the benefits they get from the Association, they're super-powered to make a difference in the lives of their students and the development of their programs!

Association for Career
and Technical Education
ACTE



T&I Division—Joe Dalton, President

Hopefully warm weather has arrived when this newsletter hits print! It is hard to believe in five short months we will be gathering in Mitchell for the 2014 SDACTE conference on July 28 & 29th. The

current board has been working hard at improving the conference with more opportunities for each division. The break out sessions and round tables should be plentiful with good topics to choose from for all.

Mitchell Tech and its employees are geared up to show off all the completed facilities with integrated in depth sessions and tours to bat! Make it a point to register early! Also, don't forget to step up and take on a leadership role whenever you can.

FACS Division—Tracy Kern, President

What Educational Tools are Going Away??

As a Career and Technical Education teacher, a majority of us can testify to the 21st Century Learning Tools that aid us in the classroom. Have you ever thought about those tools that will eventually go away? A fun article published by 21st Century Fluency Project, states the following tools will eventually be obsolete in the classroom.

Books: If not already used, textbooks will eventually be all digital. Digital books will include links to movies, animations, and other multimedia.

Pencils: Students today are throwing away pencils for netbook, iPad, or a laptop.

Chalkboard: Chalkboards gave away to whiteboards, and today replaced by Smartscreens.

Teaching from the Front of the Class: On-line classes and assignments that are self-paced are now the main source of instruction. This type of instruction will allow for group involvement and collaboration.

Technology-free Class: A 21st century learner requires technologic proficiency and technology instead of the use of paper and pencil.

Memorizing: It's not enough to know an answer-a student must provide evidence, sources, and reasoning for their answer.

Teacher as expert: Teachers are now coaches. They prod students to understand material, figure out the logic, and solve problems.

Information taken from:

"8 Education Tools That Are Going Away." *Fluency21 Committed Sardine*

Blog. N.p., n.d.
Web. 10 Feb. 2014.

AFNR Division—Todd Marks, President

Happy CTE Month to everyone! Not too much new happening in the world of Agricultural Education. You are all probably like me and anxiously awaiting some warmer weather and signs of spring. In January, four members from South Dakota attended the Agricultural Education Summit and National FFA In-Service in Indianapolis. Bobbie Jo Donovan, Nora Kohlenberg and Terry Rieckman joined me for three days of speakers, seminars and panel discussions on a wide range of topics. The primary theme of the summit was Supervised Agricultural Experience and the important role it plays in the lives of high school agricultural education students. We were reminded that SAE, not only is important for FFA projects and award opportunities, it is also an excellent tool for career exploration, learning record keeping, and developing real life experiences. Studies show that students who have strong SAE programs not only have a stronger resume, they also are more successful in their post-secondary education and are better prepared for their first job.

The National FFA in-service focused on many different aspects of the organization. As FFA membership is increasing, so is the number of opportunities available to FFA members. The main theme of the in-service was understanding the new and improved Ag Career Network and the online FFA award and degree applications. Utilizing technology to enhance the FFA member's experiences and opportunities available to them is an excellent way to get members more involved. However, one of the biggest obstacles with these new applications is getting veteran teachers to see the benefits of the new technology. To assist instructors of all ages, training on these new programs and applications will be provided at summer conferences across the country.

I hope this newsletter finds all of you surviving the winter blues and continuing to provide a high quality CTE education for all of your students. Continue to pray for spring and best of luck to all of you in your spring activities.

BMIT Division—Deb Reynolds, President

Lenessa Keehn's Twitter in the Classroom: My Social Experiment was a full session at last summer's conference. Lenessa stated "the key to using Twitter is creating your own PLN, a Personal Learning Network." The people we follow are those that can help us to build our lesson plans, create our PBL activities, and enhance 21st Century learning opportunities for us and our students. The three "I's in twitter allow us to utilize social media in the best way: Interact (retweet & reply), Inform (share links to useful articles, blogs, videos), and Inspire (join a Twitter Chat!). You don't have to stop Tweeting! Continue the conversations throughout the school year. #CareerTechEd and #CTE are continuous conversations that are well known on Twitter. #EdChat #Education and #EdTech also are great educational trends to jump into.

Lenessa is back with us at the SDACTE 2014 Summer Conference! The breakout session, "Making Connections" will address more social networking and will help us expand our PLN (personal learning network) even further! A variety of platforms will be discussed in this presentation including: Twitter, Facebook, Google+, LinkedIn, Edmodo, and Online Learning Communities. Follow @lenessakeehn on Twitter!

I am delighted with the number of quality conference sessions that we will have available this summer! Here is a listing of some of the topics! I hope to see you in July!

- Dual Credit Opportunities for Students
- Entrepreneurship into the CTE Classroom
- How to use LinkedIn Effectively
- [iMovies](#)
- Job Searching in the 21st Century
- Marketing your CTE Program
- Tips & Tricks for Successful Grant Writing
- Using [SDMyLife](#) in the CTE Classroom
- Youth Internships & You're in Charge!
- 8 Free Tools for Creating Tutorials
- Flipping the Classroom
- Today's Tech Learners
- Live Streaming Events
- Using QR Codes in Projects
- Making Connections
- Youth Business Adventure
- MBA Research
- Intro to Photoshop Elements
- Event Promotion & Business Sales
- Who, What, Where... Web Tools & Projects

Legislative Dinner



Jim Kayl
SDACTE
President-Elect

Greetings! The Legislative Dinner was held in Pierre on January 14th. SDACTE sponsored two tables at the event. There was very positive feedback from legislators around the state in regard to career and technical education. In the Governor's address earlier that day, he emphasized the importance of CTE and how we play a direct role in preparing tomorrow's workforce. There is strong support for CTE programs during the legislative session this year. This is a great time to be involved in CTE!

On Wednesday, February 5th Governor Daugaard announced the recipients of the Governor's Grants for CTE. Twelve school districts in our state received over 8 million dollars to enhance programs and expand CTE offerings to high school students. Each district has an aggressive vision to improve quality CTE opportunities in their local and surrounding areas. Emphasis of the grants is to offer additional CTE programs in a regional format, expand dual credit opportunities

and build business and industry partnerships.

Coleen

Keffeler has updated the CTE Data Brochure. A copy was given to each of the legislators at the beginning of the legislative session. If you'd like a copy or wish to print additional copies, either check the SDACTE website or e-mail our Executive Director Dodie Bemis (bemisd@lakeareatech.edu) and she'll happily get you a copy.

To help increase awareness for CTE Month, Deb Reynolds developed a CTE Month newsletter that was distributed electronically to the legislators during CTSO week. SDACTE membership should have received a copy as well.

I encourage all members to remain active in their respective divisions. Professional development opportunities include the Region V ACTE conference in Bismarck, ND April 23-25 and our summer conference in July.



Region V Conference

April 23-26, 2014
Bismarck, North Dakota

Support our Sister State

The 2014 Region V ACTE Leadership Conference will be held in Bismarck, ND, this coming April 23-26. They have a great conference planned that is intended to motivate and educate all while having fun! Please note that the \$400 registration covers the costs of tours and meals. The four choices for tours include Package #1 ~ Garrison Dam/Power Plant; Package #2 ~ Wind Energy; Package #3 ~ Bismarck CTE Center/Heritage Center; and Package #4 ~ Knowles Jewelry/TheSpa. Conference Headquarters is the Ramkota, and the hotel rates are \$99 per night.

North Dakota sent a large delegation when we hosted the conference four years ago and we'd like to return the favor. It's not often we get a national conference within driving distance. Please consider attending. Registration is open and available through their Website <http://regionv2014.vcsu.edu/>

If you have any questions, please contact SDACTE's Executive Director Dodie Bemis bemisd@lakeareatech.edu. We look forward to seeing you in North Dakota this spring.

SDACTE Scholarships

Secondary Scholarship Requirements

Is graduating from a South Dakota high school with the class of 2014.

Is applying to or accepted by a program at any South Dakota technical institute, **OR** applying to or accepted into one of the following fields at any South Dakota university: Health, Business, Trade and Industry, Marketing, Agricultural Education, and Family Consumer Science Education.

Post-Secondary Scholarship Requirements

Is enrolled as a full-time **post-secondary** student during the 2014-2015 school years in a program at any South Dakota technical institute **OR** in one of the following fields at any South Dakota university: Health, Business, Trade and Industry, Marketing, Agricultural Education, and Family Consumer Science Education.

Has taken a minimum of two Career and Technical Education courses.

Is active in career and technical student organizations.

Is a graduate from high school in the year of 2014 or before that year.

Has achieved at least a 3.0 GPA.

Applications Due April 1st
Information to apply can be
found at

<http://www.lakeareatech.edu/sdacte/>



Attending from South Dakota are:

Coleen Keffeler, Kelly O'Donnell,
Terry Rieckman, and Dodie Bemis

Taylor to Keynote Summer Conference

Using the high praise and recommendations from the staff of MTI, the SDACTE Board of Directors has hired Dr. Mark Taylor to deliver the keynote address at this summer's conference. He will also facilitate an in depth session on Monday afternoon. Dr. Taylor is recognized in the USA and Canada as an educator, expert, speaker and consultant dedicated to helping colleges and universities better understand and serve our students for learning, development, persistence and successful integration into the "after college" world. The young people of Generation NeXt (up to about 26 years old) are different from previous generations of students. Few schools, colleges and universities understand these differences well enough to respond effectively to bring about meaningful learning and developmental outcomes.

The products of a technology rich, consumer driven culture, Generation NeXt presents special challenges to the purposes, structures and methods of educational systems; challenges complicated by the generational differences between these young people and the Traditionals, Baby Boomers and Xers who predominate faculty and staff. For most students there is a serious mismatch between what they want and expect from a school, and what we offer. The expectations by many students of academic success with little effort is distressing and confusing to faculty and staff.

His programs on **Meet Generation NeXt- Understanding Today's Learners** and workshops on **Teaching Today's Learners** resonate with faculty, staff and administrations at K-12 schools, community and technical colleges, and public universities. These programs and workshops help school and college personnel better understand our students from Generation NeXt to more effectively recruit, retain, develop and teach them, and the other students we serve. Specific suggestions and methods are offered to improve services and instruction, both school-wide and for specific audiences from admissions to alumni affairs.



Lodging at Summer Conference

The SDACTE Board of Directors has reserved a block of rooms at the Hampton Inn and the Comfort Inn & Suites for the summer conference in Mitchell. They are the closest in location to the Mitchell Technical Institute, and Monday night's Award Banquet will be held in the convention center situated between the two. Each has guaranteed the special rate of \$104 for a single or double occupancy. When making a reservation, please ask for the SDACTE room block in order to receive this rate. The Ag Division has requested that their members stay at the Comfort Inn & Suites. However, other divisions can choose to stay there as well.

Here are the phone numbers for the two hotels: **Hampton Inn- 605-995-1575** and **Comfort Inn & Suites- 605-990-2400**. All rooms that have not been reserved by July 14, 2013, will be returned to general inventory and cannot be guaranteed availability or the contracted rate. If you encounter any difficulties, please contact Dodie Bemis at 605-881-4746 or be-misd@lakeareatech.edu

2014 Summer SDACTE Conference Sneak Peek

Great ideas, great networking, great changes are being implemented into the planning of the 2014 summer conference. This will be a professional development opportunity you won't want to miss!

When: July 27-30, 2014 – Division schedules available soon on the SDACTE website

Where: Mitchell Technical Institute/Highland Conference Center – Comfort Inn & Hampton Motels

Who: CTE educators and friends – counselors, administrators, school board members, industry

You won't want to miss the opening session on Monday, July 28 at 9:00 AM with Mark Taylor. The round table discussions will be held in the Highland Center with 30+ topics providing ideas you can use at your school. Monday afternoon will give you a variety of choices, in-depth sessions that last long enough to dive into a topic of your choice or tours of Mitchell area businesses with MTI connections. Tuesday will give participants specific division time and break-out sessions on a variety of topics. The awards banquet, division socials and awards programs give us time for some networking fun. Fund-raising for our professional development fund is changing! You will be impressed with the raffle prizes. The silent auction will continue but the 50/50 and basket bonanza will be retired. Mark your calendars now for the summer conference dates. See you in Mitchell!

Dianne Rider—SDACTE Past-President



SDACTE

**Dodie Bemis—Executive
Director**

1201 Arrow Ave
Watertown, SD 57201

Tel: 605-881-4746

E-mail:

bemisd@lakeareatech.edu

<http://www.lakeareatech.edu/sdacte/>
<http://www.acteonline.org>

Newsletter Design:

Lori Christensen

Madison Central AFNR Teacher

Lori.christensen@k12.sd.us



On February 5th, high school and post-secondary students from across the state met with South Dakota legislators as part of Career and Technical Student Organizations' Legislative Shadow Day. Students participated in round table sessions to learn more about the legislative process and shadowed specific legislators through committee meetings and general session.

Participating organizations included DECA, FBLA, FCCLA, FFA, and SkillsUSA.

Career and Technical Student Organizations (CTSO) in South Dakota allow students to build and practice leadership skills both in and out of the classroom. To learn more about starting a CTSO in your school, go to <http://doe.sd.gov/octe/ctso.aspx>.